





Hello there. I'm Crystal Nunn, a motivated creative designer with an intense passion and enthusiastic outlook on the creative industry. Through working in an agency environment, and in my spare time, I've gained an invaluable skill set, which spans the traditional as well as digital mediums. On top of that, I continuously seek to expand my conceptual and theoretical knowledge of design disciplines and current trends. I can be found in a random part of London either doodling, volunteering, or hunting out new street art pieces to put on my blog.
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Where I studied:

BA (Hons) Graphic Design
Nottingham Trent University
2007 - 2010

BTEC Multimedia Design
West Suffolk College
2005 - 2007

What I've done:

Junior Graphic Designer

Pulse
March 2011 - August 2012

I had a vital role as part of the creative team here at Pulse. From taking the Art Directors' scamps and conceptual ideas and bringing them to life, to maintaining a highly skilled eye for layout and typography. From digital briefs such as Facebook, eDMs and iPad applications, to print such as press ads, editorial briefs and experiential marketing campaigns. This has given me fantastic foundations, spanning a broad range of media. Clients have included Renault, Sanex, Palmolive, Diageo, The Goldsmiths' Company, Morrisons and Emirates.

Boux Avenue

Placement
March 2011

Although this was only a week long placement, I believe it was one of my most valuable weeks in the industry, as I helped with the launch of Theo Paphitis' worldwide brand Boux Avenue. It was here where I learnt what it takes to get a brand off the ground and into the media spotlight. I worked closely with the designers and E-commerce Manager to design press packs, invoice slips and in-store promotional materials.

Graphic Designer / Artworker

John Browns Printers
July 2010 - January 2011

This was my foot in the door, being an Artworker/Designer at John Browns taught me everything I needed to know about working at a printers and working in a print industry, from pre-flighting techniques and making files artwork ready and print ready, to getting stuck into the lithography process and plating artwork ready to put on press.

Stuff I like:

Doodles
Handmade crafts
Street art
The quirky and the insane (*anything from art and literature to ideas, products and popular culture*)
Branding
Volunteering
Helping others
Keeping fit
Keeping up to date with current trends
Zombies and cake.

What I know:

Adobe Creative Suite CS5.5
iMovie
Final Cut Pro (*currently exploring*)
After Effects (*see above*)
FTP management
Keynote
Microsoft Office as standard

Bits & Pieces:

Team v Leader

vinspired
November 2011 - March 2012

My role as a Team v Leader was to campaign and raise awareness of local social issues. My first campaign highlighted the severity of food poverty in the UK. My second tackled loneliness and isolation in the local area, which was highly successful - a Wii championship event was held at The Emirates Stadium for vulnerable older men in Islington.

General Volunteer

1a Arts etc
May 2011 - Present

1a Arts is a creative youth focussed charity that run day care and after school events. I volunteer my time in the Screen Printing workshops and Art class with the intention of helping to inspire a new generation to be creative and to open their eyes to the possibilities of creativity.

Designer & Editor

'vscene' Magazine, vinvolved
September 2010 - February 2011

I was responsible for the design and layout of the youth volunteering magazine, I also took on a mentoring role, to teach the Youth Action Team about InDesign and the technicalities of publishing a magazine. I also collaborated with photographers and writers to discuss and contribute ideas about future articles and content.

Things I've achieved:

2012
Featured Artist
Doodlers Anonymous Colouring Book

2012
Team v awards
VIP Award For gaining outstanding VIP support on my campaign to combat loneliness and isolation among elder people.
Leapfrog Award For evaluating and learning from my first campaign and put effective action into the second campaign.

2011 - present
5k & 10k charity runs

2011
Vimpact Award
Donating 150 hours of my time, volunteering for various causes.

2008
Millers Dale Abseil
Sponsored abseil for Marie Curie Cancer Care.

2007
Foreign Study
Overseas study learning Graphic Design from a different perspective at the Central Ostrobothnia Adult Education Institute in Kokkola, Finland.

2006
VROOM VROOM
Gained a full driving licence.

2004
Foreign Teaching Assistant
I was chosen to undertake teaching experience in Hirtshals, Denmark, during my A Level study.

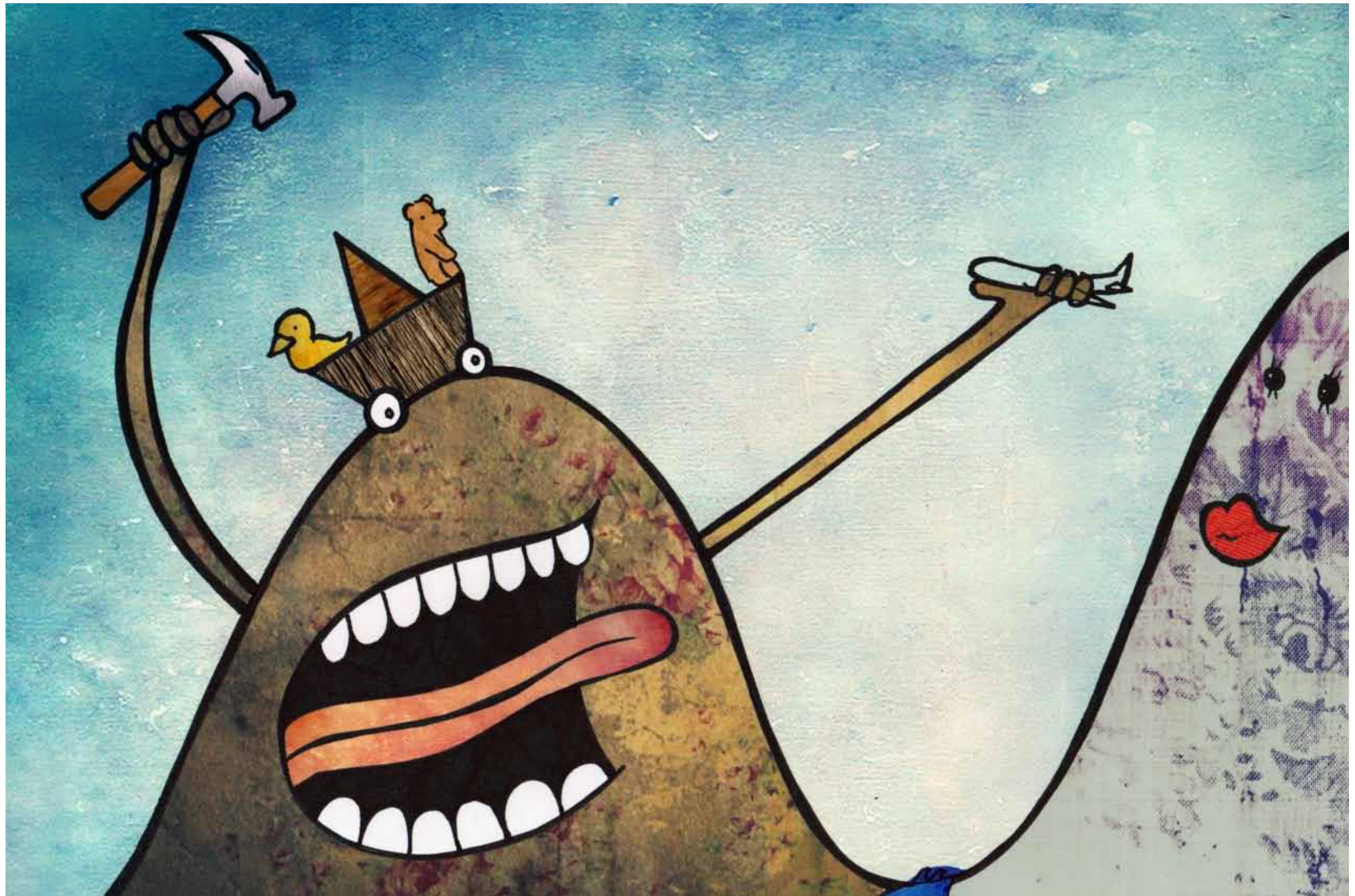
2001
And somewhere at the back of the trophy cabinet is a Kuk Sool Won Student of the Year award
KAPOW!

People I know:

Paul Turner & Magnus Thorne
Executive Creative Directors, Pulse

Patrick Atkinson
Creative Services Director, Pulse

If you would like a reference from these awesome people, their details are available on request.





Rocktails packaging

Rocktails wanted to spruce up their packaging to gain more stand out appeal and to speak out to their target market. By replacing the metallic silver to a sheek matte black and the addition of spot colour made these pouches look super cool and separated them from competitors on the market.

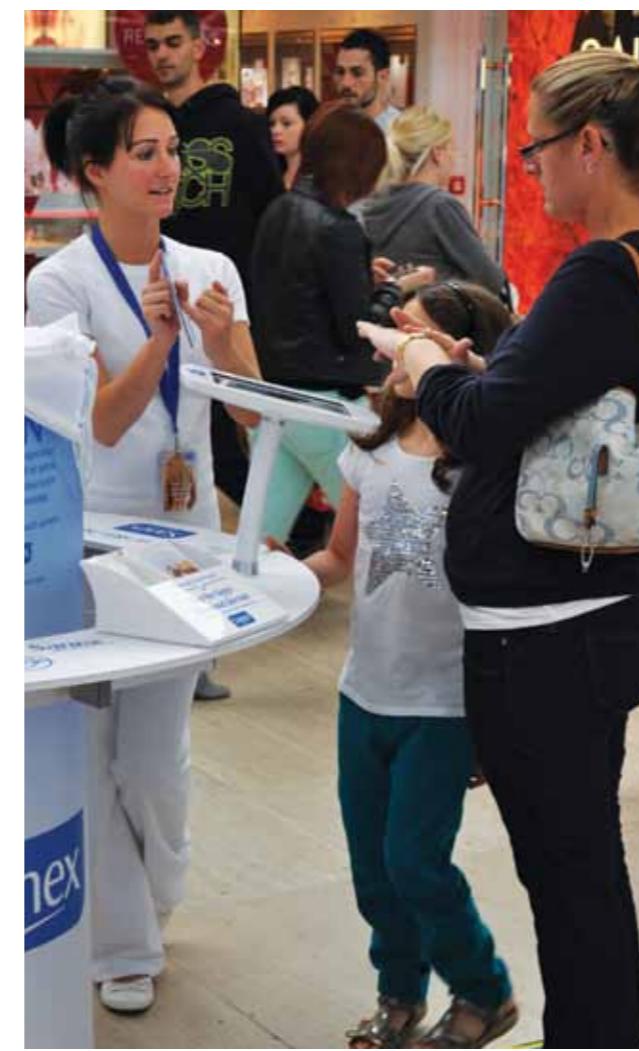
Rocktails at The Taste of London

Rocktails had a stand at The Taste of London. I designed the collateral including beach flags, the uniform, bar and the souvenir glasses.



Sanex

For Sanex's 2012 experiential activation campaign. I worked closely with the Art Director to produce the TV stands, brochure and Sanex product guide lanyards.



BLOSSOM HILL.

WIN
designer canapé plates every day.

"Get your summer off to the perfect start with refreshingly crisp Blossom Hill Rosé, great served with delicious starters and good friends."

James Tanner

Pick up a bottle and start your summer evenings in style.

ON PROMOTIONAL STOCK ONLY.

drinkaware.co.uk

DRINK RESPONSIBLY. www.blossomhill.com The BLOSSOM HILL words and associated logos are trade marks. © Blossom Hill Winery 2012. 18+ years. 12% alc/vol. UK residents 18+. Normal exclusions apply. 3 prizes to be won daily. Text entry only. Texts will be sent at your provider's standard rate. Texts cost £10-12.00 per message. To opt out, visit www.blossomhill.com. Promoter: Percy Fox-Davies GB, Bishops Stortford, CM22 5RQ.

BLOSSOM HILL.

Get things started with my delicious summer starter recipe

Summertime Tart
A simple dinner party starter, serve alongside Blossom Hill White Zinfandel.

Serves 6

1x 20 cm short crust tart case
2 large free-range eggs
225g mozzarella, pushed through a grater (don't worry if it crumbles)
225g ricotta

Pre-heat oven to 180°C/350°F/gas mark 4.
Beat the eggs in a mixing bowl. Add the mozzarella and ricotta and mix to a smooth consistency. Season with salt and freshly ground black pepper.
Pour the mixture into the pre-baked pastry case. Smooth the surface with a palette knife. Bake for 30 minutes. Remove from the oven and arrange the figs, cut-side up, on the surface. Return to the oven and cook for a further 10 minutes until the figs are beginning to brown on the edges.
Remove from the oven and leave to cool on a wire rack. To serve drizzle runny honey all over tart and scatter with fresh basil then cut into slices.
Pair with Blossom Hill White Zinfandel Rosé.

James Tanner

drinkaware.co.uk for the facts
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Win £250 to get your summer started

Get your summer celebrations started with a chance to win £250

Join in to win

Get things started with the taste of summer

drinkaware.co.uk

DRINK RESPONSIBLY. www.blossomhill.com The BLOSSOM HILL words and associated logos are trade marks. © Blossom Hill Winery 2012. 18+ years. 12% alc/vol. UK residents 18+. Normal exclusions apply. 3 prizes to be won daily. Text entry only. Texts will be sent at your provider's standard rate. Texts cost £10-12.00 per message. To opt out, visit www.blossomhill.com. Promoter: Percy Fox-Davies GB, Bishops Stortford, CM22 5RQ.

Welcome to the summer by serving this simple dinner party starter with Blossom Hill's White Zinfandel Rosé. The wine's refreshing hints of strawberry work well alongside this tasty tart.

James Tanner

WIN designer canapé plates every day

James' Starters

Crown Carvers

Good Housekee...

The Help UK & I...

Facebook

facebook

Blossom Hill

Food/Beverages

WIN £250 for the Jubilee with Blossom Hill Rosé

There's never been a better time to get a celebration started with friends and Blossom Hill Rosé than to help celebrate the Queen's Diamond Jubilee. Click the 'Join the Celebration' button below for a chance of winning £250 or a case of Blossom Hill Winemaker's Reserve Zinfandel Sparkling to make your own Jubilee celebration worthy of a queen.

Join the celebration

Diamond starters from James Tanner

There's never been a better time to get a celebration started with friends and Blossom Hill than to help celebrate the Queen's Diamond Jubilee. Click the 'Join the Celebration' button below for a chance of winning £250 or a case of Blossom Hill Winemaker's Reserve Zinfandel Sparkling to make your own Jubilee celebration worthy of a queen.

Coming soon

There's never been a better time to get a celebration started with friends and Blossom Hill than to help celebrate the Queen's Diamond Jubilee. Click the 'Join the Celebration' button below for a chance of winning £250 or a case of Blossom Hill Winemaker's Reserve Zinfandel Sparkling to make your own Jubilee celebration worthy of a queen.

You and Blossom Hill

5 friends like this.

Discover new games

Deal Or No Deal Live

Tracy Sharp and 2 other friends play Deal Or No Deal Live. Play now

Sponsored

Groupon!

groupon.co.uk 1 Huge Groupon daily

The Brilliant Bakers

New! Gluten Free Party Birthday Cakes, Gift Cakes and Cupcakes. Huge online selection & made fresh to order. UK delivery is FREE!

One Change To Feel Better

Do you suffer from a food intolerance, or know someone who does? Join our campaign to make "one change to feel better!"

MAKE A PLEDGE NOW!

Like - 7,814 people like this.

Find Hidden Objects...

...in this new addictive game on Facebook! Play Now!

O2 BlackBerry Bold 9000

shop.o2.co.uk

Blossom Hill Summer Activation 2012

Blossom Hill partnered with James Tanner for their 2012 summer activation campaign. The activity centred around Blossom Hill's Facebook page, an application drove people to the site, here they could win prizes to celebrate the Jubilee and Olympics, and also sign up to receive James Tanner's favourite summer recipes.



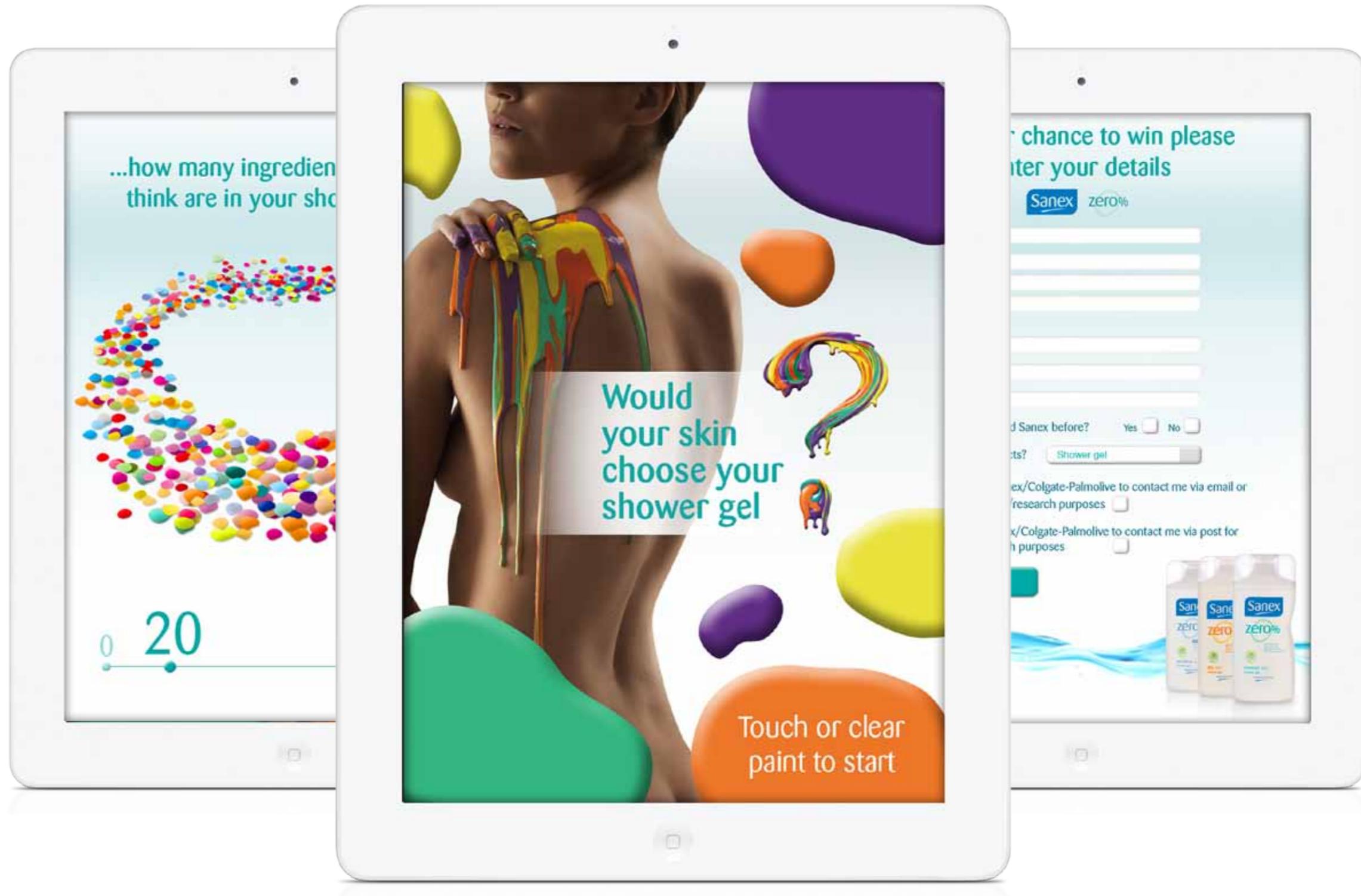
Blossom Hill Website

Blossom Hill run various campaigns throughout the year. To accompany sales promotions, activation and experiential activity the website needed to reflect the lastest goings on at Blossom Hill. I was responsible for reskinning the website to accompany the specific campaign running at that time. In this case it was California Soul.



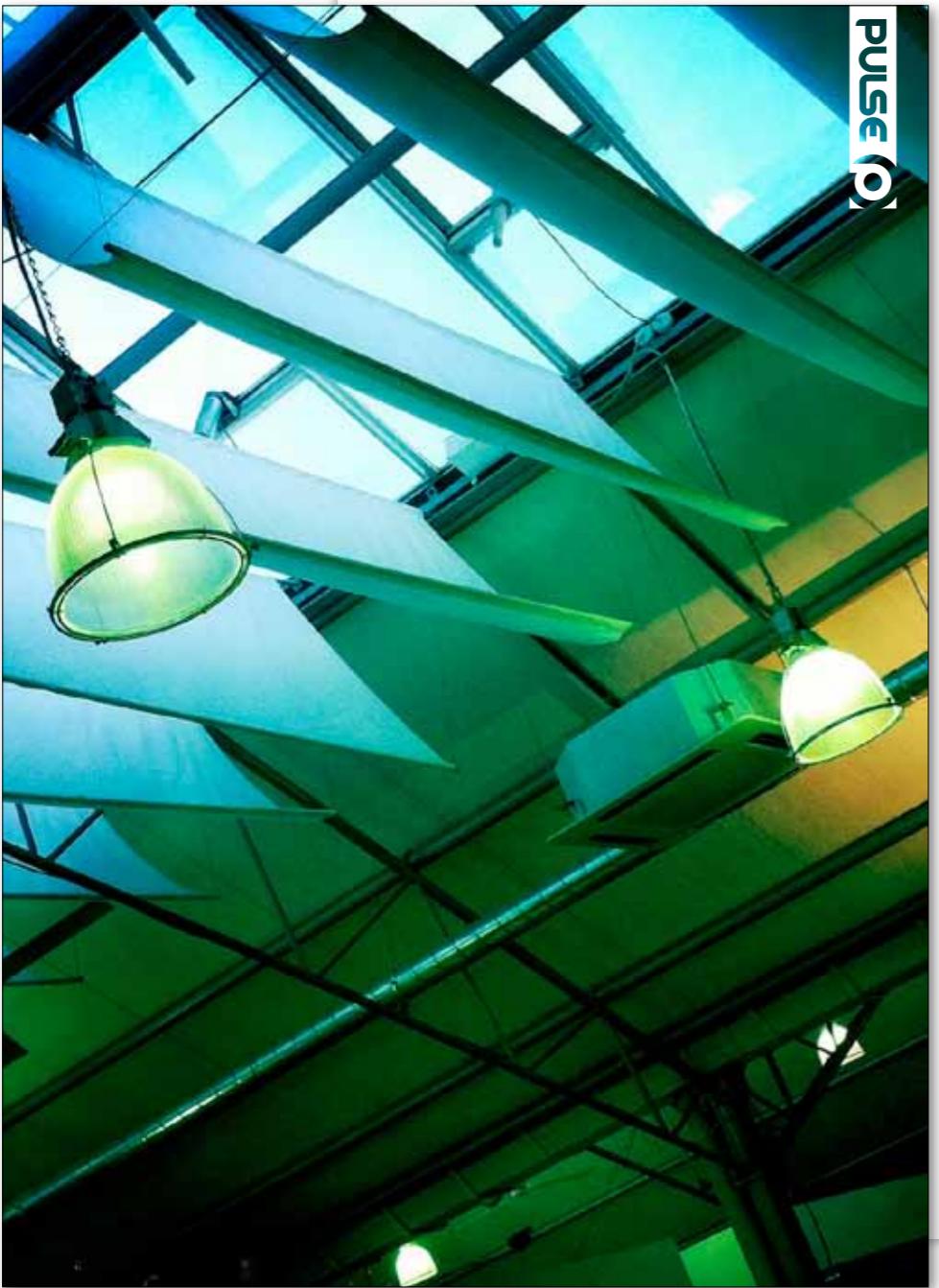
Dacia iPad application

The Dacia Duster is a new vehicle from the Renault Groupe. To help its launch I helped with the development of this app to challenge the perceptions of cheap, 'value' products by contrasting two of the same kind of items - 'fancy' a high cost, designer product and 'fantastic value' a quality alternative at a fraction of the cost.



Sanex Zero% iPad application

In 2011 Sanex released their new product range Sanex Zero%, a simple minimalist product with no nasty, unnecessary chemicals. To promote the launch I helped produce this interactive iPad app to raise consumers awareness of the amount of unnecessary chemicals in competitor products, the app also gives the user a chance to win a luxury spa break by filling in a data capture.



Pulse Branding

I was challenged with the task of bringing Pulse's brand into the 21st century. Taking the existing P brand mark, I utilised it within a more contemporary lock up, using images of the company's office to bring the brand to life. I created letterheads, compliment slips and business cards which had a personal picture on the reverse representing the passion of each of Pulse's employees.

PULSE (O) creating happy humans

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PULSE (O)
creating happy humans



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PULSE (O) creating happy humans

Brand Identity

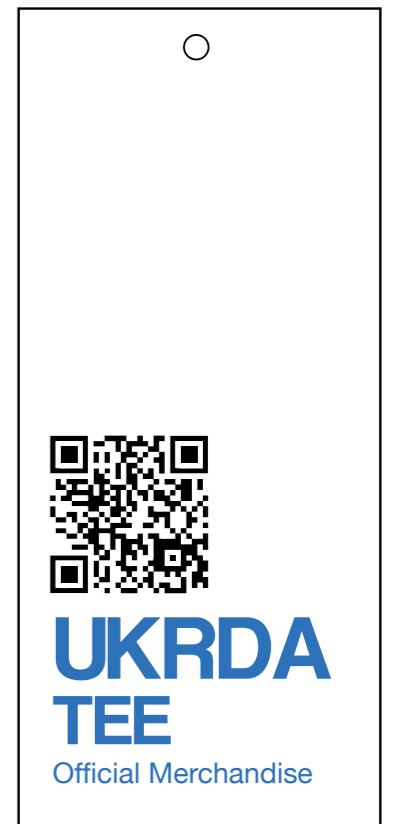
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UKRDA

UKRDA

Roller Derby is a growing sport in the UK, and when the chance came along to create an identity for the UK Roller Derby Association, I jumped at the chance. The logo itself had to reflect Roller Derby's key values – strength, athletic, professional and inclusive. I chose an eagle motif as the central focal point of the identity as I felt it encompassed these points magnificently.





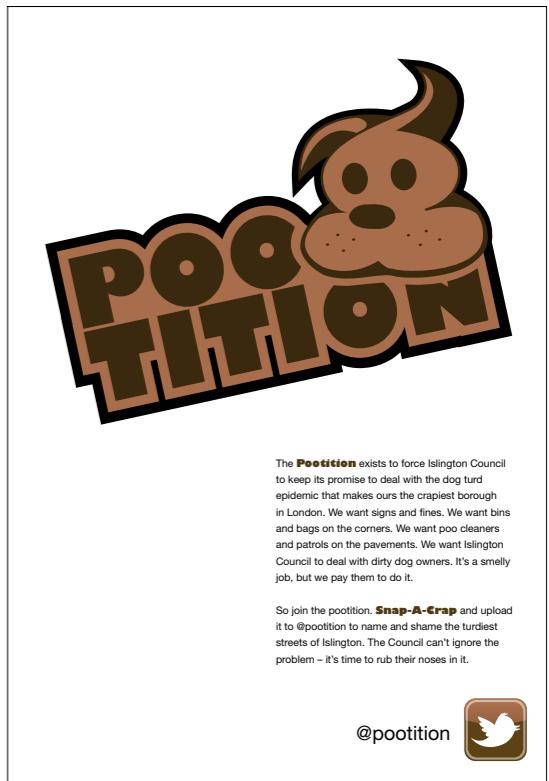
Pootition

Pootition is an initiative by Pulse to take on the giant poo epidemic hitting the streets of Islington. We started a campaign to 'Snap-a Crap' and upload it to the Pootition twitter page, which was then forwarded on to Islington Borough Council, in a bid to clean up the doggy doo doo. Postcards, posters and mini poo flags were produced as collateral. Oh, and poo cakes.



Twitter campaign launched to fight dogs' poo menace

Design agency staff are sick and tired of sexist owners





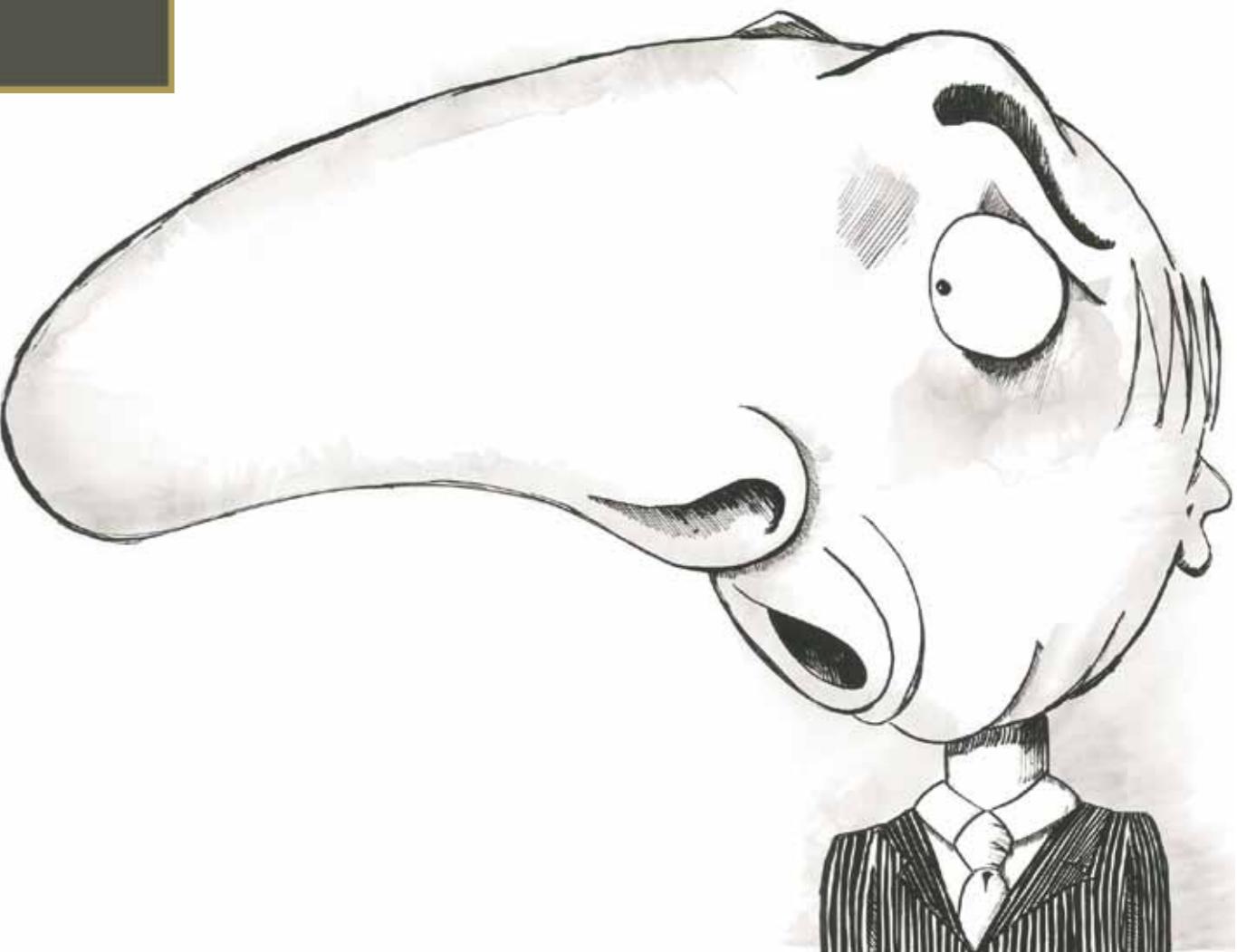
OPENING NOVEMBER 2012



YOUR CURIOSITY WILL SOON BE SATISFIED



OPENING NOVEMBER 2012

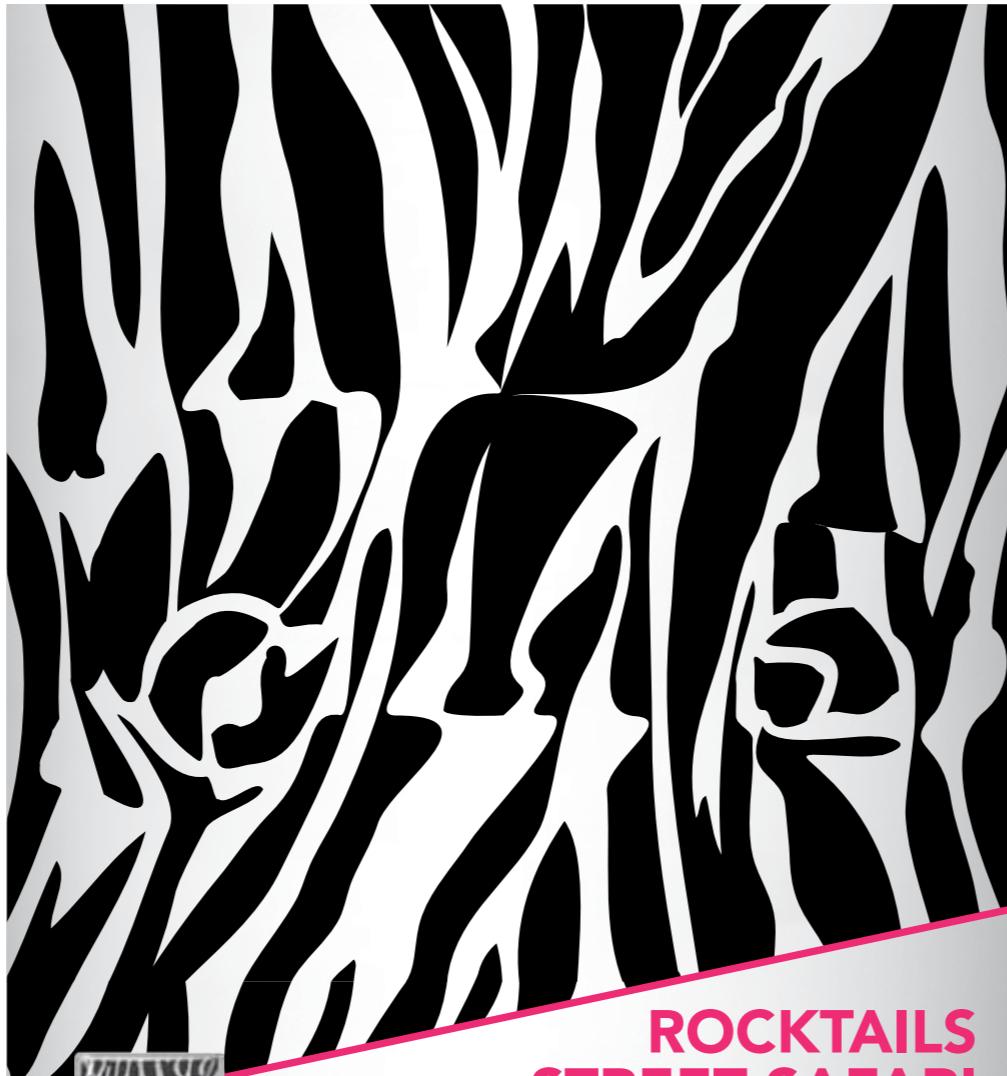


InterContinental Hotel Group

I was chosen to illustrate some political caricatures to be placed on a hoarding to be put up on the new InterContinental London Westminster hotel to promote the opening late in 2012.

Illustration

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ROCKTAILS STREET SAFARI

HUNT DOWN THE ROCKTAILS MINI TO WIN

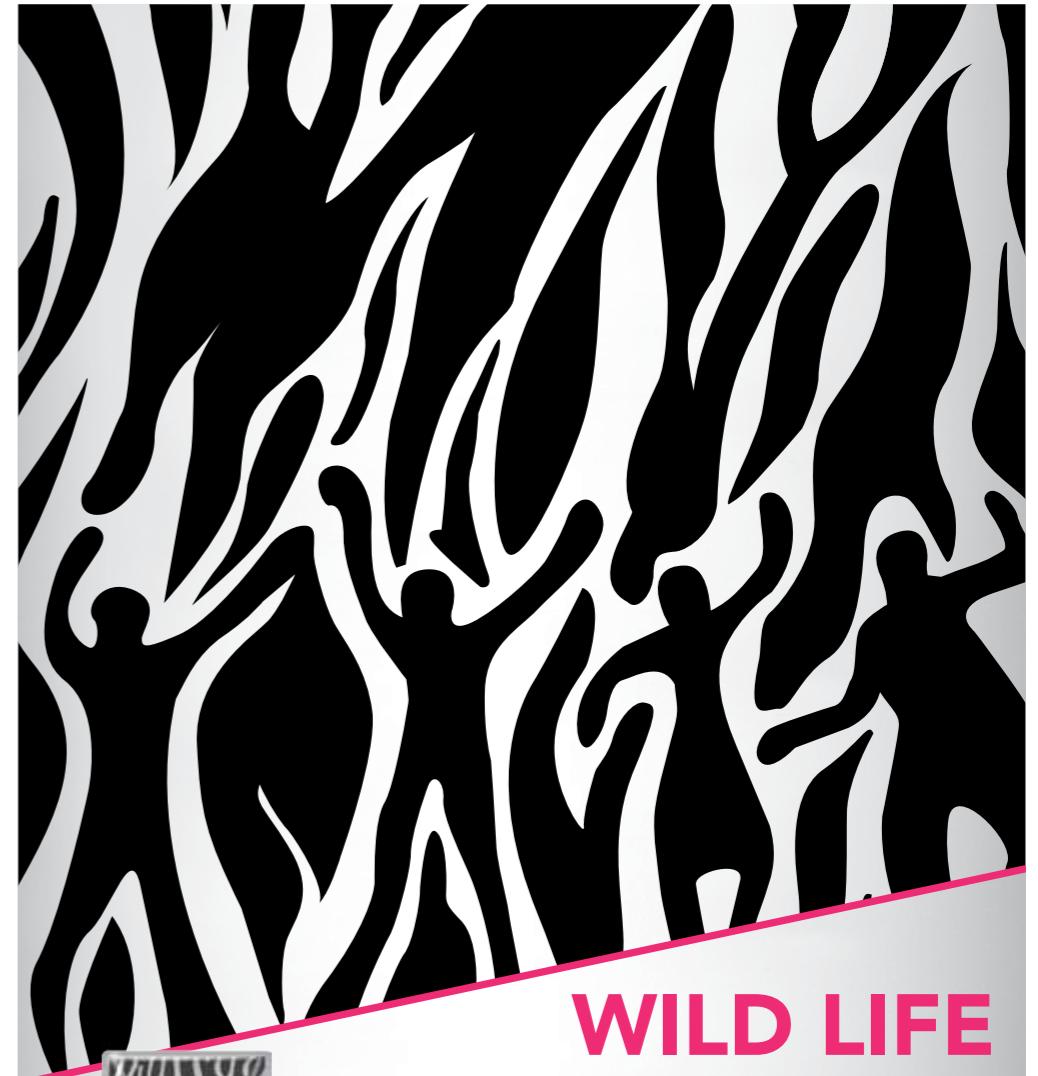
SATURDAY 23RD APRIL - SWANSEA

The Rocktails Mini is hiding on the streets of Swansea.

Find it and win a frozen vodka Rocktails cocktail there and then – and on the house!



Looking for a short cut? Visit the Rocktails Facebook page.
Good luck and happy hunting. [f](#)



WILD LIFE

WIN A ROCKTAILS PARTY

We'll bring the Rocktails and the tunes,
you bring the friends and the right attitude!

Your venue - our frozen vodka cocktails
...what could be cooler?

To enter

www.rocktails.co.uk/wildlife

Text WILD to 00000



Terms and conditions apply. Please see website for details



drinkaware.co.uk for the facts

Rocktails

Rocktails is a new business which recently gained backing by the Dragons on BBC's Dragons Den. Working closely with Rocktails to build brand awareness through competitions and experiential marketing campaigns – I created hand outs using the Rocktails zebra branding to camouflage images within the leaflets to reflect and create interest for the specific promotion.





Thrill Seekers

This was a brief to create a travel kit for a thrill seeker of my choosing. Loving travel and animals as I do, I chose Africa as a destination, as it's a country that I would like to visit one day. It also happens to be rather big and quite dangerous. The idea was to make a discreet lanyard travel guide for the savannah, containing important information and advice about surviving the plain.



